



## PRESS RELEASE

### Canyon ISD FFA Program and First United Bank Bring Flag Service to Canyon Community

#### For Immediate Release

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**Canyon, Texas** – First United Bank has partnered with the Canyon ISD Future Farmers of America program to bring the School Spirit Flag Program to the Canyon community beginning in Fall of 2017.

The School Spirit Flag Program will offer a contract flag service to individuals and businesses in the Canyon community and will be managed by the Canyon ISD FFA program. Students in the FFA program will put up and take down custom Canyon ISD flags at all participating businesses on selected game days. All flags and materials for the School Spirit Flag Program have been donated by First United Bank and all proceeds will go directly to the Canyon ISD FFA program.

First United Bank created the program as a way to unite the community, to promote school spirit and to provide the Canyon FFA program with a means of sustainable income for years to come.

The Bank's founder, Ray M. Bain believed there were three very important tenants to any community: (1) Churches, (2) Schools and (3) Financial Institutions. He believed that without all three of these components being strong and progressive, a community could not realize its potential and true greatness.

The Bank's hope is that the School Spirit Flag Program will enhance the students FFA and learning experience—and ultimately enhance the community of Canyon as well.

“We are excited to get this program started and we know that the Canyon community is the perfect place to launch the School Spirit Flag Program,” said senior vice president Stuart Sutton. “I know this program will flourish here and hopefully be a great asset for the Canyon ISD FFA program. The loyalty and support that this community continues to show makes me proud to live in Canyon.”

The Canyon ISD FFA program has begun selling flag service contracts. The cost of the service is \$200 for ten games throughout the Fall and Spring sport seasons. For more information or to purchase the flag service please contact Canyon FFA Director Jeff Klose at (806) 677-2740 or [jeffrey.klose@canyonisd.net](mailto:jeffrey.klose@canyonisd.net).

**ABOUT FIRST UNITED BANK & PLAINS BANCORP, INC.:**

First United Bank, a subsidiary of Plains Bancorp, Inc., reports total assets of nearly \$1.2 billion and currently operates 15 Banking Center offices in 11 West Texas communities; Amarillo, Canyon, Dimmitt, Earth, Lamesa, Littlefield, Lubbock, Seagraves, Seminole, Sudan, and Wichita Falls, Texas. First United Bank currently has more than 250 dedicated, community-oriented employees. Visit us online at [www.FirstUnited.net](http://www.FirstUnited.net).

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