



Press Release  
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## Lemonade Day & First United Bank Bring You 2018 Bank Loan Day

### QUALIFIED LEMONADE DAY PARTICIPANTS TO TAKE OUT SMALL BUSINESS LOANS

LUBBOCK, TX- Lubbock Lemonade Day veteran and long time sponsor, First United Bank, will be hosting the sixth annual Bank Loan Day on Thursday, April 19th from 4-6pm at their 4th and Frankford location. The event is for Lemonade Day participants who wish to take out the necessary funding to open and operate their very own lemonade business.

Leading up to Bank Loan Day, First United Bank has been speaking at area schools about financial literacy and encouraging participation in Lemonade Day. One of the fundamental lessons of starting a business includes finding an investor to help cover the upfront costs of starting a business. By participating in Bank Loan Day, local youth put these lessons into practice by making a business plan, meeting with a loan officer to discuss their ideas, and completing the loan application process.

“Bank Loan Day is one of our favorite events of the year,” noted Bank CEO Mark Bain. “To watch area youth jump into business, take a risk, make a plan, work hard and spend, save and most importantly share some of their profits is very rewarding for all of us here at the bank.”

This year, the loan applications will be provided by First United Bank - on site for convenience. To participate, each applicant (one allowed per stand) must fill out a completed business plan at First United Bank and get it approved by a loan officer in order to move forward with the loan application process. A \$2.00 loan fee is added to each loan and each participant can receive up to \$40.00. The loan is expected to be paid in full by Saturday, May 12th, one week after Lemonade Day.

Watch First United Bank CEO, Mark Bain, share his Lemons to Gold story here:

[https://www.youtube.com/watch?v=Y8olEg\\_vf\\_M](https://www.youtube.com/watch?v=Y8olEg_vf_M)

Visit <http://lubbock.lemonadeday.org> and stay connected on all Lubbock Lemonade Day social media platforms for more information.